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Ford Motor Company Fund recognizes there are many organizations worthy of support. Unfortunately, budget and policy limitations prevent us from honoring all requests.

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- Advocacy-directed programs, animal rights organizations, species-specific organizations
- Beauty or talent contests, sports teams, golf outings
- Day-to-day business operations, debt reduction, donation of vehicles, labor groups, loans for small businesses, loans for program-related investments, profit-making enterprises
- Efforts to influence legislation, or the outcome of any elections, or any specific election of candidates to public office, or to carry on any voter registration drive, political contributions
- Endowments, fraternal organizations, organizations that do not have 501(c)(3) status, private K-12 schools, religious programs or sectarian programs for religious purposes
- General operating support to hospitals and healthcare institutions, individual sponsorship related to fundraising activities, individuals
- Organizations that unlawfully discriminate in their provision of goods and services based on race, color, religion, gender, gender identity or expression, ethnicity, sexual orientation, national origin, physical challenge, age or status as a protected veteran

WHAT THE FUND DOES NOT SUPPORT

- Ford and DAV – formerly Disabled American Veterans – have an enduring relationship that was established by Henry Ford more than 90 years ago. Since 1996, Ford has donated nearly 200 vehicles to support the DAV fleet. While also providing support for the organization’s Raymer Sports Clinic, scholarship program and 5K fundraising efforts.
- Ford and American Red Cross have been partners for more than 30 years. As part of the Red Cross Disaster Response program, Ford provides funding for disaster relief efforts, as well as thousands of additional dollars to assist families and recovery efforts.
- Ford-sponsored photoshopped.com of the Smithsonian National Zoo allowed panda fans around the world to witness the birth and first days of Bei Bei, the baby panda. Ford’s partnership with the Smithsonian provided reciprocal support, allowing valuable learning experiences and enjoyment for families.

HOW TO APPLY

Requests for support are accepted and reviewed throughout the year. There are no application deadlines. See the website for a complete description of contribution guidelines and directions for submission. To apply for support, an organization must complete the grant application available online at www.community.ford.com (click on “Apply for Funding”). Please note: Paper applications are no longer accepted.

CONTACT INFORMATION

Ford Motor Company Fund and Community Services
One American Road
Dearborn, MI 48126

corporate.ford.com/company/community
Email: fordfund@ford.com
Phone: 888.313.0102

To view the Ford Motor Company Annual Report or Ford Motor Company Sustainability Report, visit corporate.ford.com.

For more information on the activities of Ford Fund please visit: www.fordbetterworld.org

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A MESSAGE FROM THE PRESIDENT OF FORD MOTOR COMPANY FUND

At Ford Motor Company Fund, we work each day to fulfill our mission of creating a better world and making people’s lives better. Since 1949, Ford Fund has invested $1.5 billion in communities around the globe.

In 2015, we accelerated our community building efforts, expanding our portfolio with innovative programs such as Bill Ford Better World Challenge, which will change lives with transformational volunteer projects. Our Thirty Under 30 course aims to promote civic engagement and develop the leadership skills of younger Ford employees.

We continued to grow globally last year, adding entrepreneurial and community building programs in Morocco, India, Nigeria and other places. I traveled to Panama and met with students, as we expanded our Ford Driving Dreams educational outreach program to Central America for the first time.

We will continue to grow in 2016 by expanding our successful Ford Resource and Engagement Center concept, but our main focus will be on implementing and solidifying programs already in place, such as Ford Driving Skills for Life, Ford College Community Challenge, Ford Driving Dreams Tour and Ford Global Caring Month. Each program aims to make an impact by providing the support people need to improve the quality of their lives and their communities.

Ford has prospered for 113 years by using fresh ideas and innovative thinking to keep the company and its vehicles on the leading edge of transportation. As we transition from being an automaker to becoming both an automotive company and a mobility company, Ford Fund is working in parallel to meet the needs of underserved communities. In the United States, for example, our Ford Mobile Food Pantries are extending the reach of hunger relief agencies, while in Nigeria we work with Riders for Health to train mechanics and improve their fleet of vehicles serving rural communities.

In the following pages, I will show you some of the good work we are doing to advance community life, education and driving safely. Please take a look.

Jim Vella,
President, Ford Motor Company Fund and Community Services

Ford Motor Company Fund – 2015 Contributions

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Life</td>
<td>$19.9 million</td>
</tr>
<tr>
<td>Education</td>
<td>$9.9 million</td>
</tr>
<tr>
<td>Driving Safely</td>
<td>$7.4 million</td>
</tr>
<tr>
<td>Total Fund</td>
<td>$37.2 million</td>
</tr>
</tbody>
</table>

Ford Motor Company – 2015 Contributions (administered through Ford Fund)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>$18.4 million</td>
</tr>
</tbody>
</table>

Total $55.6 million
Ford’s commitment to improving community life is the very definition of sustainability. As a trusted corporate citizen and a good neighbor to millions around the world, we support hundreds of nonprofit organizations that feed the hungry, assist military veterans, provide disaster relief, produce art and cultural programs, and celebrate the diversity that strengthens communities.

Among the key community programs Ford Fund supports:

**Ford Resource and Engagement Center** in Southwest Detroit began as an innovative model of community engagement. After three years, it is providing a return of $3 for every $1 invested. Services at the FREC include initiatives to address basic needs such as hunger, as well as programs that promote economic growth and improved quality of life.

**Ford Mobile Food Pantries** are a nationwide fleet of more than 50 Ford Transit Connect vans that make it easier for food banks to deliver more meals to more places.

**Ford Freedom Award** honors distinguished individuals who dedicated their lives to improving the African American community and the world. **Ford Freedom Unsung** recognizes local heroes who have gone above and beyond to help their communities. Ford Fund supports local museums, zoos, cultural institutions for music and the arts, as well as many community traditions, such as the **Ford Fireworks** in Detroit and **America’s Thanksgiving Parade**.

2015 by the Numbers

- **716,000** U.S. military veterans transported to medical appointments
- **700** community groups and nonprofits supported nearly
- **3M** meals served more than
- **1M** disaster relief aid in the United States
DRIVING EDUCATION

In today’s global economy of knowledge, education is the engine that drives individual and community prosperity. That’s why Ford Fund works with communities around the world – investing nearly $10 million in educational programs and initiatives that seek to scale innovative educational solutions and empower people to envision and lead change in their communities and in their own lives.

Ford Fund initiatives include:

Ford Blue Oval Scholarships are awarded to high-achieving students to provide financial support during their college career. The first class of Ford Blue Oval Scholars for the William Clay Ford Automotive Design and Alan Mulally Leadership in Engineering programs were awarded in 2015.

Ford College Community Challenge is a global initiative that challenges colleges to work with their local communities to put together innovative student-led proposals to address a social need or problem. Ford College Community Challenge has launched in the United States, Brazil, China, Ghana, Kenya, Morocco and South Africa. Ford is also making grants to Tribal Colleges and Universities in the Native American community in the United States for the first time.

Ford Driving Dreams Tour promotes on-time high school graduation and college enrollment among Latino youth.

Ford Next Generation Learning is a nationally recognized program that is transforming high schools by creating career-themed academies focused on science, technology, engineering and math.

More information at www.fordblueovalnetwork.org

Ford STEAM Lab introduces middle school students to software development design thinking, and “coding” with emphasis on sparking interest in science, technology, engineering, arts and math.

2015 by the Numbers

$2.5 MILLION FORD BLUE OVAL SCHOLARSHIPS

40,000 STUDENT COMMUNITY SERVICE HOURS

220K U.S. STUDENTS ASSISTED BY FORD NEXT GENERATION LEARNING

17 COUNTRIES

50,000 STUDENTS REACHED BY FORD DRIVING DREAMS TOUR

Ford Driving Dreams Tour has expanded its reach into the Hispanic community with pep rallies, contests and scholarships designed to increase graduation rates.
For 12 years, our award-winning Ford Driving Skills for Life program has helped newly licensed drivers learn how to stay safe behind the wheel. Whether it’s the United States, China, France or Russia, the core curriculum is the same, addressing the issues that account for 60 percent of all crashes – vehicle handling, hazard recognition, speed management and space management.

Ford Driving Skills for Life adjusts its training to reflect the unique environment and road conditions of each location, while advancing safe driving with new tools that keep pace with trends in the community.

This year, in response to increases in legal and illegal drug use and its impact on driving, the program is adding a new Drugged Driving Suit to its curriculum. Along with Ford’s Drunk Driving Suit, students attending hands-on advanced driving clinics will have an opportunity to experience both suits to gain perspective on how being impaired can slow movement, reduce coordination, blur vision and make tasks difficult.

Other areas the program focuses on through global hands-on courses, classroom and Web instruction include the importance of safety belt use, pedestrian safety, risks of drowsy driving, texting while driving, and the ill-advised “driving selfie.”

Finally, Ford Driving Skills for Life will continue to expand its outreach to parents as a result of research that shows parental behavior has a direct impact on the actions of teens behind the wheel.

More information at www.drivingskillsforlife.com

2015 by the Numbers

- NEARLY 25K HANDS-ON PARTICIPANTS GLOBALLY SINCE LAUNCH IN 2003
- PROGRAM HAS HOSTED CLINICS IN ALL 50 STATES, PLUS WASHINGTON, D.C. AND PUERTO RICO
- DRIVING SKILLS FOR LIFE IS ACTIVE IN 29 COUNTRIES AROUND THE WORLD
- GLOBAL PROGRAMS HAVE REACHED MORE THAN 800,000
Shortly after Christmas in 2004, a tsunami devastated coastal areas of Thailand, India, Indonesia and other countries. It was a turning point for the company’s then CEO Bill Ford, who believed it was time for Ford Motor Company to formalize the volunteer community service projects its employees had participated in for years. So Ford Volunteer Corps was created, and last year it celebrated 10 years of giving back to the communities where Ford employees live and work.

Ford Executive Chairman Bill Ford created the Ford Volunteer Corps and often talks about how proud he is of what Ford employees have accomplished in local communities around the world.

To celebrate the accomplishment, Bill Ford announced two innovative initiatives that strengthen the company’s leadership in community service and in developing young leaders. Bill Ford Better World Challenge is a global grant program that will award up to $500,000 for transformational Ford volunteer projects focused on mobility, basic needs such as food and shelter, and water-related issues including access, sanitation and hygiene. Ford Thirty Under 30 is a yearlong course on civic engagement and leadership skills, with a focus on philanthropy and volunteerism. More than 300 motivated Ford employees applied to be part of the inaugural class of future philanthropists. In addition, Ford Volunteer Corps has expanded Ford Global Week of Caring to Ford Global Caring Month – 30 days in September when thousands of employees on six continents build houses, install clean water systems, renovate shelters and feed the hungry.

More information at www.volunteer.ford.com

2015 by the Numbers

| 34.5K | 1,750 |
| VOLUNTEER PARTICIPANTS | GLOBAL PROJECTS |
| 186,000 | |
| VOLUNTEER HOURS | |
| 37 | $5.2M |
| COUNTRIES | INVESTMENT EQUIVALENT |
GLOBAL OUTREACH

Every community’s needs are unique. In Romania, Ford invested in urgently needed medical equipment to treat infants and children at a local hospital. Ford also provided scholarships for promising students, brought in Ford Driving Skills for Life to train newly-licensed drivers and put the Ford Volunteer Corps to work in the community.

This outreach is part of Ford Motor Company Fund’s global Operation Better World, an initiative that engages people at a grassroots level, making strategic investments that empower them to build more sustainable communities and prosperous lives. In collaboration with the nonprofit Global Giving Foundation, Ford Fund supports Operation Better World programs in 41 countries, including:

Ford’s Happy Schools program in India is bridging gaps in education and enhancing academic performance with new classrooms, improved playgrounds, new curricula and better sanitation facilities. The goal is to create a replicable, scalable model that can reach many more students in coming years. Ford India also supports vocational and entrepreneurial training that empowers hundreds of women to start their own tailoring enterprises and take control of their financial lives.

Leading Your Future is an award-winning community-based training program for automotive technicians in Venezuela, while Education for Young People helps students in Brazil learn technical skills and find jobs in their local community.

Ford Level Up has provided comprehensive training and support to hundreds of environmental nongovernmental organizations across China, helping these groups to sharpen their sustainability efforts and raise awareness about environmental issues.

The inaugural Henry Ford Entrepreneurship Academy in Morocco graduated its first class in a long-term commitment to help local entrepreneurs build their businesses. And in Nigeria, Ford Fund is working with Riders for Health on a sustainable mobility effort to ensure more reliable and efficient delivery of critical medical supplies – strengthening access to health care for thousands of people across the West African country.

See the video at: https://youtu.be/UJNPUEaEyrE
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- Paper from www.fsc.org
- © M.I. MIX responsible sources

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