For more than 70 years, Ford Motor Company Fund has worked tirelessly to strengthen communities across the globe in a way that enables them to achieve more than they could on their own. We exist to advance Ford's vision of becoming the world’s most trusted company by designing and implementing programs that:

- Make people’s lives better. Working with Ford dealers and nonprofit partners in more than 60 countries, Ford Fund supports programs that help people in need.
- Strengthen communities. As the philanthropic arm of Ford Motor Company, our mission is to strengthen communities and help people in need.
- Lead change in their initiatives that empower and inspire others. Our programs provide resources that can help make people's lives better.

As the year wound to a close, we also announced a leadership change. After 14 years as president of Ford Fund, Jim Vella retired. We want to thank Jim for his leadership and commitment to the vision of supporting communities and making people’s lives better.

In 2020, we welcome our new president, Mary Culler, to Ford Fund, and we look forward to her leadership and commitment to the vision of supporting communities and making people’s lives better.

Contact: Mary Culler
Email: mary.culler@ford.com
Tel: 769-323-6368

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LinkedIn: www.linkedin.com/company/FordFund
Instagram: @FordFund

2019 ANNUAL REPORT
For more than 70 years, Ford Motor Company Fund has worked tirelessly to strengthen communities across the globe in a spirit of innovation that finds new ways to advance that mission and provide access to opportunities and resources that can help make people’s lives better. Millennials and Gen Z stand at the forefront of social change, leading as they do in job training, mentoring, and arts and culture programs. The Ford Fund believes in the power of choosing to invest in others globally, honed business acclerates programs for social entrepreneurs, and supported countless educational and community initiatives. For employees worldwide the world to invest in their future. Specifically, since 2003 Ford has partnered with Ford dealers and nonprofit partners in more than 60 countries, we provide access to opportunities and resources that help people reach their full potential. We work with Ford dealers and nonprofit partners to reach millions annually to

10% post-consumer waste paper. Please recycle.

FACES OF FORD FUND

First-person stories from people impacted by Ford Fund as part of a commitment to invest in communities surrounding Michigan Central Station. Learn more at www.fordfund.org/grants.

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Ford Motor Company Fund has worked tirelessly to strengthen communities across the globe’s diverse landscape and has a clear mission to advance that mission and provide access to opportunities and resources that can help make people’s lives better.

In 2019, we invested more than $62 million to strengthen communities across the globe. In 2019, we provided a total of 62,933 grants, awarded over $3.3 million to support education programs, trained 1.25 million newly licensed drivers across the globe, assisted veterans and their families, provided access to education, and fed millions of hungry individuals in need of food assistance and other critical services. Ford Motor Company Fund is committed to strengthening communities and helping people reach their full potential.

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Mary Culler
President, Ford Motor Company Fund

CONTACT INFORMATION
Phone: 888.313.0102
Email: fordfund@ford.com
One American Road
Dearborn, Michigan 48126

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**2019 HIGHLIGHTS**

**Barrett-Jackson Collector Car Auction.**

$2.5 million from auctioning a Ford GT volunteer hours. Fundraising included

than $47 million and securing 36,000

addition to financial goals, exceeding its

began setting annual volunteer goals in

Under Ford's leadership, United Way

annual community giving campaign.

Ford Motor Company's partnership with

United Way for Southeast Michigan

year term leading the organization's

a leadership role engaging with and supporting

Driving Skills for Life

around the world, Driving Skills for Life

families to a Halloween celebration in October.

Central Comes Alive treated children and

Program, while the second annual Michigan

awarded $250,000 in grants as part of the

activities. In June, four local nonprofits were

neighborhoods, a first-of-its-kind exhibition

market curated with vendors from local

Winter Festival treated visitors to a night

nearby communities. In January, a 10-day

into an innovation hub, Ford Fund is playing

As Ford transforms the Michigan Central

station artifacts and a host of family

**Bill Ford Better World Challenge**

thousands in communities at the

bottom line of local schools

benefiting from an innovative mobile

water generator project. When World vision pulled a case- 

for the first time in 2019, the atmosphere

provided clean, fresh drinking water from the air in

atmospheric water generator extracts

of water per year, on average. The system

is mounted on a custom trailer and towed

in an energy-efficient manner. The system

for development area and iconic train station

as a lead role engaging with and supporting

development area and iconic train station

arts, culture and education. The center is

and provide more efficient energy

people and goods move safely and

obstacles to daily mobility, help

developing initiatives to overcome

FREC Bangkok. The fifth of its kind

FREC global network currently

2019 Class

Ford's yearlong course in leadership and civic engagement

Thirty Under 30

and – new for 2019 – Mexico. The 2019 Class

U.S., Canada and – new for 2019 – Mexico. The 2019 Class

Globally, the center is home to eight nonprofit


to help meet the church’s ministry needs, including

translators of religious material and projects from

and conferences.

of events that involved the donation

nonprofit First Book, Ford Fund helped

literacy and STEAM with First Book

through a collaboration with the

first challenge took place

in 2019 in Cincinnati, and moves to Tacoma, Washington and

black men in their communities. The first challenge took place

to compete for a $10,000 grant to implement programs

a cornerstone of the African American male experience –

Ford Fund launched the Men of Courage Barbershop

up valuable nonprofit resources to help more people.

tools and materials for many of the projects, freeing

activities. Ford Fund contributed $675,000 to buy

help build stronger communities through clean

mentoring at care centers, schools and shelters. They

Month in September – the signature annual event

Nearly 6,000 Ford employees in 35 countries

Dreams reached a new milestone in 2019 as the program

A signature Ford Fund education initiative, Ford Driving

from rehearsal and community events.

also donated a 15-passenger Transit van to

Talent," the 52-member Detroit Youth Choir was

on the season 14 finale of "America's Got

Panama, Mexico and Spain.

all designed to help students graduate on time, encourage them

entrepreneurship training and other educational resources –

motivational pep rallies, college preparedness tools,

California kids - ages 20-39 – received a 

Thirty Under 30 honorees, expanding its award

Dreams provides scholarships, training and job programs;

entrepreneurship training for today's educational resources;

innovation and leadership education and provides them with

Ford's new experience, inviting more than 150

for a variety of neighborhood development challenges, such

Student Cluster Challenge, which was awarded $10,000 for

E-mail invites for Ford's New Employee Experience

Dreams reached a new milestone in 2019 as the program

on a mission to ensure that kids have access to

Global Caring Month 2019

University Design Service with support from Ford Fund.

exhibition created by the Smithsonian Institution Traveling

the "Men of Change: Power. Triumph. Truth." traveling

in 2019 in Cincinnati, and moves to Tacoma, Washington and


on behalf of Ford Fund.

ventures, HERImpact helps women social

Entrepreneurship, Ford Fund launched in 2019

provided tools and materials for many of the projects, freeing

and the many other initiatives we support,

We invite you to explore some of the highlights of what we accomplished in 2019 in our efforts to

make the world a better place. To learn more about these and the many other initiatives we support,

Visit the Ford Fund website, explore Ford Driving Dreams activities, and download the Ford Driving

Dreams app. You can also download t-shirts and other materials to help spread the word about Ford

Driving Dreams activities. The app is designed to help

Dreams activities. The app is designed to help

Dreams activities.

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Dreams activities.
2019 HIGHLIGHTS

Barrett-Jackson Collector Car Auction.

$2.5 million from auctioning a Ford GT

Volunteer hours. Fundraising included

than $47 million and securing 36,000

2018-19 campaign goal by raising more

addition to financial goals, exceeding its

began setting annual volunteer goals in

Under Ford’s leadership, United Way

anniversary of Ford Motor Company’s partnership with

anniversary of United Way for Southeast Michigan

invite you to explore some of the highlights of what we accomplished in 2019 in our efforts to

licensed drivers. In the U.S., a 16-city tour trained over

providing free advanced driver education for newly

Ford Driving Skills for Life celebrated 16 years of

Program, while the second annual Michigan

Celebrating Culture and Community Grants

awarded $250,000 in grants as part of the

of train station artifacts and a host of family

Winter Festival treated visitors to a night

Ford employees and dealers.

of thousands of books, a host of

Ford, championed a yearlong series

customer experience officer, Elena

underserved neighborhoods in North

increase literacy and boost STEAM

nonprofit First Book, Ford Fund helped

by a Ford Ranger to assist schools, clinics,

energy-efficient manner. The system

Challenge. Capable of producing up

winners of the Bill Ford Better World

World Vision South Africa – one of the

benefiting from an innovative mobile

workshops, and other tools to help launch and grow

development mentoring, technical and financial

12 women entrepreneurs through pitch competitions

Since 2018, Ford Fund has awarded $200,000 to

12 women entrepreneurs through pitch competitions

HERImpact

Her Impact is a collaboration between Ford Fund and the United Nations Women’s Entity that supports local empowerment initiatives in 40 countries.

Ford Fund’s Smart Mobility Challenge

Ford Fund partnered with Loughborough University to develop and launch the Ford Fund Smart Mobility Challenge – a competition aimed at developing sustainable solutions to some of the obstacles to daily mobility, helping prepare students for a future where smart and easily connected communities thrive and innovative mobility solutions are widespread.

Ford Driving Skills for Life

Dreams provides scholarships, training and working programs, mentorship and leadership programs, professional development, entrepreneurship training for low resource educational institutions and serves as an educational model for non-profits to engage and collaborate with funders and enhance the sustainability of their programs.

Detroit Youth Choir

Dreams reached a new milestone in 2019 as the program

Dreams provides scholarships, training and working programs, mentorship and leadership programs, professional development, entrepreneurship training for low resource educational institutions and serves as an educational model for non-profits to engage and collaborate with funders and enhance the sustainability of their programs.

Global Caring Month

Nearly 6,200 Ford employees in 35 countries across the world participate in five annual community projects during Ford Global Caring Month – Opera is the signature annual project of Ford Volunteer Corps. Ford Fund supports Ford employees take part in projects that benefit communities surrounding the cities they live and work in.

Ford Driving Dreams

Transporting of individual members to and

help meet the choir’s mobility needs, including

invited to historic Michigan Central Station for

on the season 14 finale of “America’s Got

Dreams provides scholarships, training and working programs, mentorship and leadership programs, professional development, entrepreneurship training for low resource educational institutions and serves as an educational model for non-profits to engage and collaborate with funders and enhance the sustainability of their programs.

Thirty Under 30

Ford Driving Dreams was instrumental in providing

Dreams provides scholarships, training and working programs, mentorship and leadership programs, professional development, entrepreneurship training for low resource educational institutions and serves as an educational model for non-profits to engage and collaborate with funders and enhance the sustainability of their programs.

Dreams reached a new level in 2019, as “Fame: Live on Stage” and "Men of Change: Power. Triumph. Truth." traveling

Ford Fund partnered with Loughborough University’s Design School in the United Kingdom to host a Ford Fund Smart Mobility Challenge Workshop in January. Ford Motor Company is a cornerstone of the African American male experience –

Dreams holds its 10th annual competition to help students compete for a $10,000 grant to implement programs that can serve as a cornerstone of their community’s future.

Showcase Ford employees who take action to help make people’s lives better by renovating, building and

Month in September – the signature annual event

activities. Ford Fund contributed $675,000 to buy

water projects, hunger relief efforts and educational

mentoring at care centers, schools and shelters. They

Ford employees help to make communities stronger through training, mentoring and promoting programs that

Ford Fund expanded its global network of Ford

Ford Resource and Engagement Centers

Ford Fund continued its leadership in and engagement

Dreams matched nonprofits with Ford employee-owners age 30 and younger to transform small ideas into

Greater Philadelphia

Dreams has been designed to help connect people to

Dreams Dreamers

Dreams has been designed to help connect people to

Dreams is an annual career development initiative for Ford employees who are under 30.

Dreams Dreamers is an annual career development initiative for Ford employees who are under 30.

United Way for Southeast Michigan

United Way for Southeast Michigan’s 2019-2020 campaign, Ford Fund helped

more than $47 million and securing 36,000

addition to financial goals, exceeding its

began setting annual volunteer goals in

Under Ford’s leadership, United Way

anniversary of Ford Motor Company’s partnership with

2019 marked the 70th anniversary of

United Way for Southeast Michigan

visit

www.fordfund.org.
2019 HIGHLIGHTS

Barrett-Jackson Collector Car Auction.
Heritage Edition at the 48th annual volunteer hours. Fundraising included than $47 million and securing 36,000 addition to financial goals, exceeding its began setting annual volunteer goals in annual community giving campaign. was also the mid-point of Ford's two-United Way for Southeast Michigan. It Ford Motor Company's partnership with United Way for Southeast Michigan www.fordfund.org.

make the world a better place. To learn more about these and the many other initiatives we support,

for Life events took place in 31 countries across driving sessions. Around the world, Driving Skills 6,000 teens and parents in more than 60 hands-on Ford Driving Skills for Life celebrated 16 years of Program, while the second annual Michigan Celebrating Culture and Community Grants awarded $250,000 in grants as part of the of train station artifacts and a host of family neighborhoods, a first-of-its-kind exhibition market curated with vendors from local development area and iconic train station into an innovation hub, Ford Fund is playing

Ford employees and dealers.

as well as mentoring support from reading parties and STEAM activities, thousands of books, a host of events that involved the donation of thousands of books, a host of

clean, fresh drinking water from the air in an energy-efficient manner. The system atmospheric water generator extracts


Dreams reached a new milestone in 2019 as the program Ford Driving Dreams

also donated a 15-passenger Transit van to

Talent," the 52-member Detroit Youth Choir was invited to historic Michigan Central Station for

the opening of FREC Bangkok. The fifth of its kind Resource and Engagement Centers (FREC) with

Ford Resource and Engagement Centers

Ford Driving Divas

in a groundbreaking innovation, Ford Driving Divas, launched a new initiative in 2018 as part of Ford's expanded experience, sharing its talent and skills. Ford Driving Divas provides scholarships, training and paid programs, motivational and social services and support, entrepreneurship training, and personalized educational resources all designed to help barbershops thrive in their respective communities and become agents of change in their respective communities.

30 Under 30


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2019 HIGHLIGHTS

Whitehall Community Engagement
As Ford transforms the Whitehall community development area, created to promote education, innovation and attraction, an innovation hub, Ford Fund plays a key role engaging with and supporting Winter Fest, Whitehall’s annual community celebration, a highlight that celebrates the community’s creative spirit. Ford employees from across the company invest 6,000 volunteer hours. In addition, free, 10-week real-estate development workshops for local young adults are in place, and four local nonprofits were named as grant recipients in Ford Motor Company’s partnership with the United Way for Southeast Michigan. It also was the mid-point of Ford’s two-year term leading the organization’s annual community giving campaign. It was also the first year of Ford’s collaboration with the Men of Change: Power. Triumph. Truth. traveling exhibition created by the Smithsonian Institution Traveling Exhibition Service with support from Ford Fund.

Ford Driving Dreams
A signature Ford Fund education initiative, Ford Driving Dreams reached a new milestone in 2019 as the program hosted over 10,000 high school students. The program aims to help students pursue higher education and become agents of change in their communities. In 2019, more than 15,000 students participated in Ford Driving Dreams activities. Ford Fund contributed $675,000 to buy transportation of individual members to and from events, helping meet the choir’s mobility needs, including $400,000 in在同一时期, $250,000 to celebrate Ford Driving Dreams’ 10th anniversary, and $75,000 to support the choir’s tour of the United Kingdom to bring even more students into an innovation hub, Ford Fund is playing a key role engaging with and supporting Winter Fest, Whitehall’s annual community celebration, a highlight that celebrates the community’s creative spirit. Ford employees from across the company invest 6,000 volunteer hours. In addition, free, 10-week real-estate development workshops for local young adults are in place, and four local nonprofits were named as grant recipients in Ford Motor Company’s partnership with the United Way for Southeast Michigan. It also was the mid-point of Ford’s two-year term leading the organization’s annual community giving campaign. It was also the first year of Ford’s collaboration with the Men of Change: Power. Triumph. Truth. traveling exhibition created by the Smithsonian Institution Traveling Exhibition Service with support from Ford Fund.

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Ford Volunteer Corps
Throughout the year, Ford employees and dealers contributed more than 6 million volunteer hours. In 2019, Ford and other automakers contributed more than 12 million volunteer hours to 1,950 nonprofit organizations, including United Way for Southeast Michigan. In addition, Ford Fund supported a mobile food pantry, a mobile water project, and a mobile basketball court. Ford also contributed $200,000 to the Bill Ford Better World Challenge, which invested in entrepreneurs and business leaders who were creating innovative solutions to address the world’s most pressing challenges. Top teams received cash prizes that would benefit society, with the top three teams receiving $10,000 for the first-place team, $7,500 for the second-place team, and $5,000 for the third-place team. The Bill Ford Better World Challenge is one of the many Ford Fund initiatives that make people’s lives better by renovating, building and expanding local schools, providing matching support from Ford employees, and delivering workshops and other tools to help local residents and citizens succeed in their jobs.

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Ford Resource and Engagement Centers
Since 2018, Ford Fund has expanded its global network of Ford Resource and Engagement Centers (REC’s), with the opening of FREC Bangkok. The fifth of its kind in Southeast Asia, FREC Bangkok partners with organizations with a focus on food, water, environmental sustainability, education and community engagement and the arts. In addition to the redesign and buildout of the site, Ford Fund has commenced operations at the front door of Detroit in Southwest Detroit, Precious, youth culture, and every aspect of the community.

Global Caring Month
Nearly 6,000 Ford employees in 35 countries around the world participate in Global Caring Month activities. Ford Fund helped more than 200,000 people live better by providing coaching and mentoring at care centers, schools and shelters. They helped build playgrounds, nutrition programs and more. They paid for art supplies for students, provided clean, fresh drinking water from the air in South Africa, and sponsored the Bill Ford Better World Challenge. Capable of producing up to 900 liters of water per day, the atmospheric water generator extracts moisture from the atmosphere to produce clean drinking water.

To learn more about these and the many other initiatives we support, visit www.fordfund.org. Please share this information with others and encourage them to learn more about this incredible organization.
to advance Ford’s vision of building the world’s most trusted company by investing in programs that:

- Make people’s lives better. Working with Ford dealers and nonprofit partners in more than 60 countries, Ford Fund has partnered with hundreds of nonprofits in Southeast Michigan and around the world to advance Ford’s vision of becoming the world’s most trusted company by investing in programs that:

- Support education programs.
- Promote youth development.
- Enrich community life.
- Encourage employee involvement.
- Foster a culture of social responsibility.

Ford Fund is committed to the mission to strengthen communities where Ford’s teams work and live. From the world’s busiest highways to its small towns and neighborhoods, Ford Fund works with hundreds of nonprofits and helping people in need.

Since 2003, Ford Fund has partnered with more than 8,500 nonprofits in 10 countries to reach more than 4.7 million people and improve lives worldwide in 2019. Ford Fund has invested more than $62 million since 2003 in more than 600,000 drivers and the work of Ford Fund, visit www.fordfund.org.

For more information about our programs, visit www.fordfund.org.

For more than 70 years, Ford Motor Company Fund has worked tirelessly to bring brighter futures to the global community and to deliver meaningful change that helps people and places thrive. This year we welcome our new president, Mary Culler, to support more than 1,400 community service projects worldwide. In 2020, Ford Fund donated $13.3 million to more than 62,000 projects to support more than 1,400,000 volunteer hours.

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