In order to review the thousands of ideas we receive each year, we have a strict process for reviewing ideas. Our process reflects a balance of your interests / rights, and those of Ford Motor Company. In return for your acceptance of the Idea Submission Terms & Conditions, Ford Motor Company offers a non-confidential, preliminary evaluation of your submitted materials.

Please note many ideas the company receives are already disclosed in prior literature and patents by other inventors, have been previously considered, being developed or already developed by us or another automotive company.

**Step 1: Protect your idea**
Review our sources for obtaining information about intellectual property. Consult an attorney.

**Step 2: Submit your idea**
Read our idea submission rules and complete the on-line form.

**Step 3: Evaluation**
The idea is sent to a technical specialist for review and assessment.

**Step 4: Communication**
You will be contacted via e-mail. Be sure your e-mail address is complete and correct. Please allow up to 1 year for a response from our team as we receive thousands of ideas and we try to give proper care when reviewing and responding to all submitters.

**Is the submitted idea complete and correct according to the submission rules and the terms and conditions?**

**NO**
Your idea will not be distributed to our specialist or reviewed by the Company. You will NOT receive a response.

**YES**

**Step 3: Evaluation**
The idea is sent to a technical specialist for review and assessment.