A Conversation With Ford

Community Meeting
June 25, 2020

Session Will Begin Promptly At 6:00 PM...
Welcome to today’s Zoom Webinar.

Presenters will appear on screen along with the slides they’re sharing.

Attendees will not appear on screen and do not have audio capabilities.

Questions are great! Please share them by typing them in the Q+A feature.

Content from today will be available to session participants via Facebook and the Michigan Central website.

A poll will appear later in the session, and will provide instructions at that time.
Mary Culler  Welcome & Project Updates

Rich Bardelli  Construction & Workforce Development Updates

Pamela Alexander  Community Engagement
James Courtney

Julie Roscini  Q+A
How might we re-imagine the North Frontage from surface parking to active public spaces?

AFTER | CONCEPT

BEFORE | NORTH FRONTAGE SITE

WHAT COULD BE
Place stickers on the top 3 images you like

What else should we consider for the North Frontage?

Please use post-it notes to leave your responses to the question(s) below:
Michigan Central Vision

● A mobility innovation district anchored by Michigan Central Station.

● A launchpad to create, develop, and test innovative solutions to solve tomorrow’s transportation challenges in an open, real-world setting.

● A place that is authentically Detroit, invites in the community, and supports diverse and equitable uses.

● A location that will preserve the area’s unique character and historic structures while introducing new forms that respect local heritage.

● A platform for partnerships that bring opportunities, sustainability, and vitality to the area.
• Building three will further create density around Michigan Central Station.

• It will be located west of the train station.

• Design phase of the building will begin in the subsequent months.

• Expect the building to be completed by the end of 2023.
● Michigan Central will be part of the fabric of the neighborhood.
● Accessible from all directions.
● Connects to other public spaces throughout the city, such as the Roosevelt Park, the future greenway, Ralph C. Wilson, Jr. Centennial Park, and greater Detroit.
● A real-world mobility testing ground, including a mobility platform that sits on the old train tracks.
Project Updates

Platform For Partnership

- Create an ecosystem that includes:
  - Start-ups
  - Non-profits
  - Community
  - Arts and culture
  - Education
  - Restaurants and retail
  - Large and small businesses
  - Foundations
  - Investors

- Test new technologies and solutions in an open setting will allow us to take on the world’s toughest transportation challenges.
Michigan Central is collaborating with Newlab, a collaborative hub for innovators and entrepreneurs.

Launching two studios - a civic studio and a corporate studio - to concentrate on macro mobility issues and grow the local startup ecosystem.

Civic studio will put the community front and center.
  - Focus on key social issues like accessible transportation.

Hosting a “Fireside Chat” tomorrow for Detroit Startup Week with Newlab. Details below:
  - **Date:** Friday, June 26th
  - **Time:** 2:00 PM
  - [https://detroitstartupweek.heysummit.com/](https://detroitstartupweek.heysummit.com/)
Project Updates

Mobility Innovation District

Roosevelt Park Owned By The City Of Detroit

The Factory

Station Plaza

Michigan Central Station

The Triangle

Parking Deck 1

The Book Depository

Location Of Third Building & Potential Site Of Parking Deck 2

Future Greenway Owned By The Riverfront Conservancy

Mobility Platform & Shared Spaces
Construction Updates
Michigan Central Station

- Phase two of the restoration.
- Longest, most labor-intensive phase.
- Involves fixing the steel structure and repairing the masonry.
- Cleaning and repairing the exterior brick and terra cotta.
- Replacing nearly 300 limestone blocks.
- Interior demolition work will continue as well as carpentry, roof installations, and repairs on the steel structure.
Workers above Waiting Room vaults assessing structural repair mockup location.

Structural engineer with masonry restoration contractor above Waiting Room vaults.
Michigan Central Station

Repairing The Guastavino Tile Ceiling
Michigan Central Station

Tower Exterior Restoration

Tower brick replacement, north elevation west corner.

Tower brick replacement, northwest corner.

Tower brick replacement, southwest corner.
• Cleaning and demolishing all existing walls.

• Remediate all regulated material to stop environmental damage.

• Environmental Protection Plan (EPP) in place during construction.
  ○ Same as Brass Factory demolition plan.
  ○ Air quality will be monitored daily.
  ○ Website will be updated with information.
  ○ Not anticipating any impact to local traffic.

• **Demolition Hotline: 248-848-3931**

• Remediation will take place from July through September.
Project Updates

- Pre-construction abatement work is almost done.

- Design work continues to progress well.
  - We'll have rendered images to share later this year.

- Full construction will start early next year.
  - Delayed 6 months due to COVID-19.

- Expect building to be finished in the first quarter of 2022.
Interior Concept Rendering
Potential Site For Parking Deck 2

Parking Deck 1
### Updated Timeline

<table>
<thead>
<tr>
<th>Year</th>
<th>Q1 Event</th>
<th>Q2 Event</th>
<th>Q3 Event</th>
<th>Q4 Event</th>
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</thead>
<tbody>
<tr>
<td>2020</td>
<td>Design Starts</td>
<td>Construction Starts</td>
<td>Construction Complete</td>
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<tr>
<td>2021</td>
<td>Design Starts</td>
<td>Construction Starts</td>
<td>Construction Complete</td>
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<tr>
<td>2022</td>
<td>Design &amp; Construction Starts</td>
<td>Design &amp; Construction Starts</td>
<td>Construction Complete</td>
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<td>Design &amp; Construction Starts</td>
<td>Construction Complete</td>
<td></td>
</tr>
</tbody>
</table>

**Book Depository**
- 2020: Design Starts
- 2021: Construction Starts
- 2022: Construction Complete
- 2023: Construction Complete

**Parking Deck 1**
- 2020: Design Starts
- 2021: Construction Starts
- 2022: Construction Complete
- 2023: Construction Complete

**Michigan Central Station**
- 2020: Roof and Intr. Waiting Room Restoration Starts
- 2021: Intr. Tower Restoration Starts
- 2022: Construction Complete
- 2023: Construction Complete

**Third Building**
- 2020: Design & Construction Starts
- 2021: Design & Construction Starts
- 2022: Design & Construction Starts
- 2023: Design & Construction Starts
Workforce Development
• Leveraging existing training, through the Workforce Development Institute, Michigan Building Construction Trades and Detroit at Work.

• Programs will identify a cohort of 25 individuals from residents who live in the impact area.

• Individuals selected for the 4-month program will be compensated and receive wrap-around support.

• Information session took place on February 29, 2020.

• If you are interested, please go to DetroitAtWork.com for more information on how to enroll.
## Workforce Development

### Fast Track Job Program Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 6</td>
<td>DETROIT AT WORK</td>
<td>Register &amp; enroll to ensure training is complete to join second COHORT</td>
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<tr>
<td>January 15</td>
<td>FIRST COHORT COMPLETED</td>
<td>Second COHORT announced</td>
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<tr>
<td>February 9</td>
<td>SECOND COHORT BEGINS WORK</td>
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<tr>
<td>August 24</td>
<td>NOTIFY CANDIDATES</td>
<td>First COHORT will be chosen from applicants that have gone through the Access for All program and the Michigan Building and Construction Trades Apprentice Program. First consideration will be given to applicants from the Impact Zone.</td>
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• Michigan Central is supporting GDYT with a $1M commitment.
  ○ $500K this year; $500K in subsequent years.
  ○ Part of the CBO agreement.

• In 2020, this funding supports 312 paid summer internships.

• 12 Michigan Central-supported interns will go into the RAM masonry program at the Michigan Central development. The remaining 300 will have paid virtual internship experiences.

• Of the 300 virtual internships sponsored by Michigan Central, 272 youth (90%) are from the impact area.
Community Engagement

300+
TRIPS COMPLETED THROUGH FORD AND LINCOLN MOBILITY SOLUTIONS

1,600+ Food Boxes Distributed
98 PPE Deliveries
3,750 Pope Francis Meals Provided
11,000+ Corktown Restaurant Meals Delivered To Henry Ford Health Care Workers
39 Trips To The Salvation Army Of Cleaning Supplies
5,000 Face Shields Delivered To Detroit First Responders
60 Free SW Detroit Restaurant Deliveries To Local Residents
Community Engagement

Ford Fund COVID-19 Response: SE Michigan continued

**FOOD DISTRIBUTION**

300,000+

POUNDS OF FOOD DISTRIBUTED IN SOUTHEAST MICHIGAN

Distributed through FREC curbside and delivery food pantry

Food boxes and fresh produce provided to:
- Vista Maria
- Alternatives for Girls
- Matrix Human Services

**FUNDING**

$500,000

**INITIAL EMERGENCY GRANTS**

Funding provided to:
- United Way for Southeast Michigan
- Gleaners Community Food Bank
- Cass Community Social Services
- Detroit Rescue Mission Ministries
- Focus: HOPE

**BLUE OVAL COVID 19 MATCHING GRANT PROGRAM**

Funding provided to:
- Pope Francis Center
- Gleaners
- United Way
- Children’s Center
- Salvation Army of SE Michigan
- Detroit Historical Society
Community Engagement

- Reopened for essential services Monday, June 22.
  - Appointment only

- Fresh Market Pantry by Mercado Food Hub started on June 18.
  - Every Thursday
  - 5:00 PM - 7:00 PM
  - No appointment needed
  - 194 households were served on the first day - a total of 14,550 lbs of food distributed.

- FREC Southwest is located at 2826 Bagley Street.
  - For more information please go to the website: www.fordfund.org/FRECsouthwest
  - Contact Number: 313-962-4888
  - Email: cmattia@gcfb.com
We are eager to celebrate with our neighbors, but understand that planned events may not occur due to state guidelines around in-person gatherings.

Michigan Central and the FREC Southwest plan to be involved with the following events in 2020, if safety guidelines allow:

- **Tour De Troit**  
  September 2020

- **Halloween**  
  October 2020

- **Corktown Aglow**  
  December 2020
Due to COVID-19, the Information Center is closed until further notice.

Michigan Central updates provided by exterior graphics and digital signage.

We will have updated programming when the space reopens. Potential ideas include:
- Block clubs
- Neighborhood meetings
- Listening & learning sessions around Michigan Central
- Select engagements for local artists to display their work
- Short term pop-ups for local businesses
The City:One Challenge focuses on developing new mobility designs and innovations to improve the way people get around.

15% of proposals came from the Michigan Central impact area.

Three pilot winners were announced in January 2020 and will split $250,000 to test their ideas.

- Mercy Education Project
- AbleLink Smart Living Technologies
- Detroit artists, DTE and Downtown Detroit Partnership
In our CBO agreement, we have funds of $2 million related to workforce and community identified programs.
  ○ In 2019, $250,000 to celebrate Culture and Heritage.

We had originally planned for our 2020 funds to be dedicated to entrepreneurship. However, we are pivoting to support the current environment. We want your input on how to allocate this year’s $250,000 grant.

Poll instructions:
  ○ A poll will appear on your screen.
  ○ Please participate by selecting your top priority funding opportunity.
  ○ Press submit.

Results from this poll are not inclusive of the other session. Please note final results will not be calculated until after the 6 PM session.
Community Engagement

Website
michigancentral.ford.com

Information Center
1907 Michigan Ave

FREC
2826 Bagley St

Newsletters
Door-To-Door & Digitally

Email
Corktown@ford.com

Phone
313-845-3673

*Facebook
facebook.com/michigancentral

*Listening & Learning Sessions
Virtual Sessions

*New Channel Of Communication
Michigan Central Station Preservation Society's Facebook page is now the official page of the development.

The group was created in 2009 as a grassroots effort to save the station from demolition.

They connected people interested in saving the station and generated an electronic petition with 3,000+ signatures.

11,000 community members follow the page.

Follow us for updates on Michigan Central www.facebook.com/michigancentral
Q+A

What’s On Your Mind?
THANK YOU!

We Are Excited To Build The Future With You.