

What Do Your Parents Do?

New ideas and insights can come from all different people, places, things and collaboration. The following worksheets let you dive into real projects that your parent or guardian and other adults tackle at work and bring your imagination and creativity to them!

You can do each on the page given, or use a separate sheet of paper, and you can work through your answer any way you like -- write it, sing it, do it as a made-up play, create a presentation, film a series of short videos, or anything else you can think of.

Be creative and ask your parent or guardian to **share a photo of your work on social media using hashtags #keeplearning, #Fordemployees and #stayhome** so that more people see it and get excited to join in the fun.

Parents, please also **email photos of the work to atford@ford.com with the subject line: Ford for Kids**. You can also submit your photo to the #FordEmployees channel on the @BlueOvalNow app. We'll help share the work - especially if you don't use social media - to spread inspiration to the rest of the Ford family!



The Adults Need Your Help!

Ask your parents to give you an assignment following the below directions.

Parent or Guardian: Briefly explain one of your projects to your kid(s) and encourage them to use their imaginations to come up with solutions. They can tell you the answer with writing, pictures, video or however they'd like.

Looking for a place to start? Try these!

- What do you wish you could do while riding in the car / school bus / bus? What kind of activities, pastimes, etc.?
- What do you think Mom's / Dad's / parent's work building should have in it?
- There are already electric cars, bikes, scooters, and skateboards-- what would you electrify next?
- How would you stop people from texting and driving?
- What's the best way to travel and why (car, bus, subway/metro, plane, train, boat, bike, walking, etc.)?



What Do You Think Your Parents Do?

Ages 8 - 12

You might already have an idea of what your parent or guardian does at work. Let's see how much you know!

Imagine

- Do you know what projects they're working on?
- Who they're working with?
- How they get work done?

Put down your thoughts by writing, drawing a picture, making a video or any other method. Be creative!

A large, empty rectangular box with a thin black border, intended for the student to write, draw, or create a video based on their thoughts about their parents' work.

Inquire

Now that you've imagined what goes on at work, ask your parent: what do they actually do at work? Start a conversation and find out what you got right.

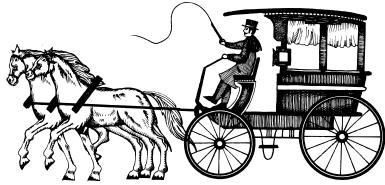
#keeplearning



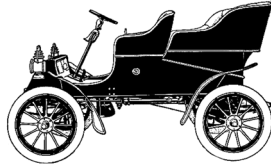
What Do You Think the Car of the Future Should Look Like? Ages 6+

A hundred and fifty years ago, nobody knew what a car was supposed to look like -- because they didn't exist yet!

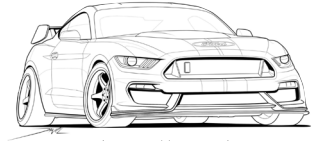
1800s



1900s



Today



In 10, 20, 30 years from now, what do you think the car of the future will look and be like?

- Does it still have wheels? Or, does it fly or go underground?
- Does it use gasoline, electricity, or is it powered some other way?
- Does someone drive it or does it drive itself?

What do you think?

What Would You Say in a Ford Commercial?

Ages 10+

Advertisements let people know about the solutions we're creating for people.

If you were making a Ford commercial, what would you want to say, show and share with the world?

Fill in the storyboard below to outline your advertisement story, visuals, screen copy and/or voiceover. Or, record a video presenting your idea.

To get started, think about what you think makes Ford special and what you think the best way to send that message to others is. Be creative!

Parents and kids, if you think this really could be a million dollar idea, please don't post or share publicly.

Scene 1

What's happening?

Scene 2

What's happening?

Scene 3

What's happening?

Scene 4

What's happening?

#keeplearning

