Education is the foundation for success. To advance Ford's vision of building a better world, the company invests in programs that:

- Strengthen communities and help people to envision and realize their own dreams.
- Empower millions annually to lead change in their communities.
- Promote programs that make people’s lives better.
- Support educational initiatives that empower students to recognize the power of visual storytelling.
- Offer access to education that can help people reach their full potential.
- Enable veterans, support arts organizations, focus on skill-building, and bring 2005 Ford employees to the front lines in our communities.

Ford Fund is committed to helping the world to invest in communities surrounding Michigan Central Station in Detroit. To learn more about what Ford Fund supports or to apply for a grant, visit www.fordfund.org/faces.

To read the full stories for these – and other – Faces of Ford Fund profiles, please visit www.fordfund.org/faces.

In 2020, we welcome our new president, Mary Culler, for his leadership and commitment to the vision of strengthening communities globally. In 2020, we invested more than $62 million to support educational programs that make people’s lives better.
Communities and in lead change in their initiatives that empower support educational lives better, creating social. It is key to making people's foundation for success.

Education is the

Phone: 888.313.0102
Dearborn, Mich., 48126
One American Road

CONTACT INFORMATION

For more than 70 years, Ford Motor Company Fund has worked tirelessly to strengthen communities across the globe in its efforts to demonstrate that Ford's mission to advance that mission and provide access to opportunities and resources that can help make people's lives better.

We've trained thousands of newly licensed drivers across the globe. In 2019, we invested more than $62 million to support more than 1,400 community service projects worldwide, hosted business accelerator programs for social enterprises, and supported communities across racial and ethnic initiatives. For employees worldwide, we valued over $100,000 in hours of time and skills to support more than 1,000 community service projects through Ford Volunteer Corps.

As we wound to a close, we also announced a leadership change. After 10 years as president of Ford Fund, Jim Vella, who has served the world like no other, will have joined our executive team, and in the future, carry on Ford Fund's mission. As the year wound to a close, we also announced a leadership change. After 10 years as president of Ford Fund, Jim Vella, who has served the world like no other, will have joined our executive team, and in the future, carry on Ford Fund's mission.

In 2018, Ford and the Ford Motor Company Fund announced a strategic plan that builds on Ford's $1 billion commitment to our communities, called “Ford is Here.” This plan builds on Ford's $1 billion commitment to our communities, called “Ford is Here.”

In 2020, we welcome our new president, Mary Culler, to help carry on Ford Fund's mission.

I have been privileged to be involved with community issues throughout my career. I am proud of the work Ford does to help carry on Ford Fund's mission.

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Ford Fund has worked tirelessly to strengthen communities across the globe in its 20-year history. As we look to the future, it is clear that investments in education, health, and safety training beyond the classroom will be crucial to helping people reach their full potential.

That’s why we invest in organizations focused on education, health, and safety training. By working with local organizations and communities, Ford Fund has partnered with hundreds of nonprofits to improve lives better, creating social impact that makes people’s lives better. We train thousands of newly licensed drivers across the globe. We also provide food and access to critical services, as well as job training, mentoring, and arts and culture programs. We reach millions of people through our fantastic programs around the globe. Helping assess accelerating programs for social responsibility, and supported communities and about arts and community initiatives. For employees worldwide to volunteer over 170,000 hours of their time and skills to support more than 1,400 community service projects through Ford’s Volunteer Corps.

At the heart of the new leadership change. After 14 years as president of Ford Fund, Jim Vella retired. We want to thank Jim for his leadership and commitment to the vision that we need to stay true to the mission of our organization that make people’s lives better.

In 2020, we welcome our new president, Mary Culler, for his leadership and commitment to the vision. I have been privileged to be involved with community issues throughout my career. I am proud of the work Ford does to make the world a better place and am honored to be able to continue the work.

Mary Culler
2019 HIGHLIGHTS

Barrett-Jackson Collector Car Auction.

Heritage Edition at the 48th annual

$2.5 million from auctioning a Ford GT

volunteer hours. Fundraising included

than $47 million and securing 36,000

2018-19 campaign goal by raising more

addition to financial goals, exceeding its

began setting annual volunteer goals in

year term leading the organization’s

was also the mid-point of Ford’s two-

Ford Motor Company’s partnership with

2019 marked the 70th anniversary of

United Way for Southeast Michigan

www.fordfund.org.

We invite you to explore some of the highlights of what we accomplished in 2019 in our efforts to

for Life events took place in 31 countries across

providing free advanced driver education for newly

Celebrating Culture and Community Grants

awarded $250,000 in grants as part of the

activities. In June, four local nonprofits were

neighborhoods, a first-of-its-kind exhibition

market curated with vendors from local

As Ford transforms the Michigan Central

Ford employees and dealers.

Ford, championed a yearlong series

T exas. Ford Motor Company chief

nonprofit First Book, Ford Fund helped

Literacy and STEAM with First Book

households experiencing the greatest need.

early childhood development centers and

an energy-efficient manner. The system

Challenge. Capable of producing up

winners of the Bill Ford Better World

benefiting from an innovative mobile

the Eastern Cape of South Africa are

Bill Ford Better World Challenge

thought-stirring communities in the

world’s most sustainable—on a case to

the 2019 Bill Ford Better World Challenge.

Challenge of getting to $100 million per day.

the atmospheric water generator creates

the system is simple to install and be

for more households in need.

Libraries and STEAM with Ford

Through collaboration with the national nonprofit

Ford Fund’s mission to increase literacy and boost

learning among young people of color.

and undergraduate programs in North

Henry Ford College to support teacher

experiences in the United States and

the world. These educational opportunities

Ford employees who have helped by coaching, leading and mentoring at care centers, schools and shelters. They help build local capacity in areas such as

water, hunger relief efforts and educational

activities. The $1 million was awarded to

for many of the projects, freeing

up valuable nonprofit resources to help more people.

tools and materials for many of the projects, freeing

up valuable nonprofit resources to help more people.

understanding and ideals in global leadership.

Ford Fund has community centers on the

engagement and the arts. In addition to the Bangkok

Resource and Engagement Centers (FRECs) with

Ford Resource and Engagement Centers

Ford Driving Dreams

A signature Ford Fund education initiative, Ford Driving

Dreams provides scholarships, training and job programs,

motivation and civic engagement, entrepreneurship training and other educational resources

and destinations around the globe in partnership with
tourism, education and culture and become agents of change in their communities. Ford Driving

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2019 HIGHLIGHTS

Whitmore Central Community Engagement
Ford transforms the Whitmore Central development area, an area that is home to thousands of residents, into an innovative hub. Ford Fund plays a key role engaging with and supporting the community.

Winter Festival invites residents to a high-energy, high-kid activity hot spot. Nearly 200 residents from nearly 80 neighborhoods, up to a 1-mile walk around the neighborhood, a ski hill on a real hill of snow, and a community activity center, all for free.

United Way for Southeast Michigan. It began setting annual volunteer goals in 2018 and over the 2018-19 campaign goal by raising more than $6.6 million. In addition to financial goals, exceeding its volunteer goals was a key priority of the 2018-19 campaign.

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Bill Ford Better-World Challenge
Through stories and videos, contestants in the annual Better-World Challenge share their projects that aim to improve water or energy access for people in need. United Way of Southeast Michigan, a local community organization, was one of nine teams. The organization used the $50,000 award to support its efforts to improve lives through education, income, health, and financial stability.

Ford Driving Skills for Life
Ford Motor Company’s Driving Skills for Life program, which began training drivers in the U.S. in 2014, expanded in 2019 to include a 16-city tour trained over 1,000 drivers. In the U.S., a 16-city tour trained over 1,000 drivers. In the U.S., the program reached over 1,000 drivers.

Dreams reached a new milestone in 2019 as the program began its 10th year of providing free advanced education for students. The program, which pairs students with Ford employees, was piloted in 2009 and has since expanded to 11 states across North America, Europe, the Middle East, Canada, Mexico and Asia.

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2019 HIGHLIGHTS

Volunteerism

United Way for Southeast Michigan

Under Ford’s leadership, United Way of Southeast Michigan was also the mid-point of Ford’s two-year term leading the organization’s volunteerism efforts. The year focused on making communities better places to live by addressing the most critical needs in areas of education, financial stability and health.

Fundraising

Ford Motor Company’s partnership with United Way of Southeast Michigan, Ford Fund secured more than $47 million and secured 36,000 volunteer hours. Fundraising included a successful United Way of Southeast Michigan Campaign in the fall and a 5K run/walk in July.

Dreams

Dreams provides scholarships, mentorship and other educational resources to help students make smart educational decisions and pursue higher education.

Dreams Realized

Dreams Realized provides scholarships, mentorship and other educational resources to help students make smart educational decisions and pursue higher education.

Driving Skills for Life

Ford Driving Skills for Life is a global youth safety initiative that teaches teens and their parents the skills they need to get behind the wheel and stay safe on the road. Ford Driving Skills for Life reaches more than 300,000 teens and parents in more than 60 hands-on events.

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Global Caring Month

Global Caring Month is an annual celebration of Ford Fund’s commitment to making the world a better place. To learn more about these and the many other initiatives we support, visit www.fordfund.org.
2019 HIGHLIGHTS

Whitmore Community Engagement

As Ford transforms the Whitmore Central management area, located on the city’s west side, the organization is innovating its footprint. Ford Fund playing a lead role engaging with and supporting Whitmore Central during 2019, including launching the “Plan for a Better Whitmore World” challenge – designed to create opportunities for Whitmore residents to participate in improving their environment and neighborhood – with a focus on the neighborhood by creating art and design solutions to beautify it. Four local nonprofits were selected to design solutions for a part of one of the Ecoscapes Community and Cultural Grants Program, and the first stage of the Whitmore Central Area Plan includes children’s beds and signage for a Halloween celebration in October.

Bill Ford Better World Challenge

Through a collaboration between the Whitmore Central Area Plan, Ford, and design firm IDEO, five teams won grants for innovative ideas for beautification solutions designed to improve the neighborhood. An expert panel of designers, local residents, and Whitmore Central stakeholders selected the top three teams receiving cash prizes of $10,000, $5,000, and $2,500, respectively.

Literacy and STEAM with Ford Fund

Together with the renowned organizations AC Read, the Dream Project, Detroit Literacy, and the new STEAM learning program co-partnered with North West, the Detroit Public Schools, the company is setting a customer experience office, Dana Ford, to plan and present a series of events that highlight the duration of various educational activities held at a reading party centers and STEAM activities, as well as including support and advice for Ford employees and dealers.

Bill Ford Better World Challenge

Through a collaboration between Whitmore Central, Ford Fund helps another social benefit organization make their communities better places to live by focusing on the neighborhood beautification, and beginning and located in one of the neighborhoods, $2.5 million from auctioning a Ford GT than $47 million and securing 36,000 Under Ford’s leadership, United Way for Southeast Michigan. It was also the mid-point of Ford’s two-year term leading the organization’s annual community giving campaign. 2019 marked the 70th anniversary of United Way for Southeast Michigan, and Ford was a key supporter of the organization’s efforts to make the world a better place. To learn more about these and the many other initiatives we support, visit fordfund.org.

Dream Care – a competition aimed at developing solutions to overcome obstacles to daily mobility, help provide more efficient energy use, and create a world where people and goods move safely and conveniently.

Global Giving Month

Nearly 6,000 Ford employees, in 25 countries around the world participate in the annual global giving month. Ford Fund provided grants to more than 150 nonprofit partners by including $2.5 million from a Ford Motor Co. unification. Ford Fund has awarded $200,000 to a variety of nonprofit organizations. In total, Ford Fund has awarded $200,000 to a variety of nonprofit organizations, including $200,000 to a variety of nonprofit organizations, including $200,000 to a variety of nonprofit organizations.

Dreams for Detroit

Dreams for Detroit is a grassroots initiative that engages Ford employees, partners, and local community leaders to support innovative ideas and projects that enable women to achieve their dreams. The initiative focuses on support and local community leaders to support innovative ideas and projects that enable women to achieve their dreams. The initiative focuses on support and local community leaders to support innovative ideas and projects that enable women to achieve their dreams.

FREC Project

As part of its commitment to building communities, Ford Fund launched the Men of Courage Barbershop Challenge – a competition for salons to encourage customers to donate their hair to the Ford Fund, Ford was also the mid-point of Ford’s two-year term leading the organization’s annual community giving campaign. 2019 marked the 70th anniversary of United Way for Southeast Michigan, and Ford was a key supporter of the organization’s efforts to make the world a better place. To learn more about these and the many other initiatives we support, visit fordfund.org.

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First-person stories from people impacted by Ford Fund

The Face behind the lens of a Ford Motor Company Fund has worked tirelessly to bring brighter futures to our employees, children, and families through education, support to families in need, and development of our own workforce. Throughout the years, we’ve partnered with many inspiring organizations to bring the globe, found success, and accelerate programs for social entrepreneurship, and supported communities in our hometown of Dearborn, Michigan.

For more than 70 years, Ford Motor Company Fund has packed energy and passion into more than 60 countries, brought hope and resources to help people reach their full potential. As the year wound to a close, we also announced a leadership change. In 2021, we welcome a new president, Mary Culler, who will continue our efforts to launch impactful programs that make people’s lives better.

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What we give here at Precision Blendz is not just a haircut. We give young people an opportunity to learn new skills and get excited about themselves, engage in conversation, and influence decision making. Seeing young people gain confidence and influence decision making is the winner of the first Men of Courage barbershop challenge. Press photographer / Documentary filmmaker Romain Blanquart.

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On the philanthropic side, we are a Ford Motor Company Fund, our mission is to strengthen communities and help make people’s lives better. Working with Ford dealers and respected partners in more than 60 countries, we strive to advance Ford’s vision of becoming the world’s most trusted company by investing in programs that make people’s lives better. Working with Ford dealers and respected partners in more than 60 countries, we strive to advance Ford’s vision of becoming the world’s most trusted company by investing in programs that make people’s lives better.

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